



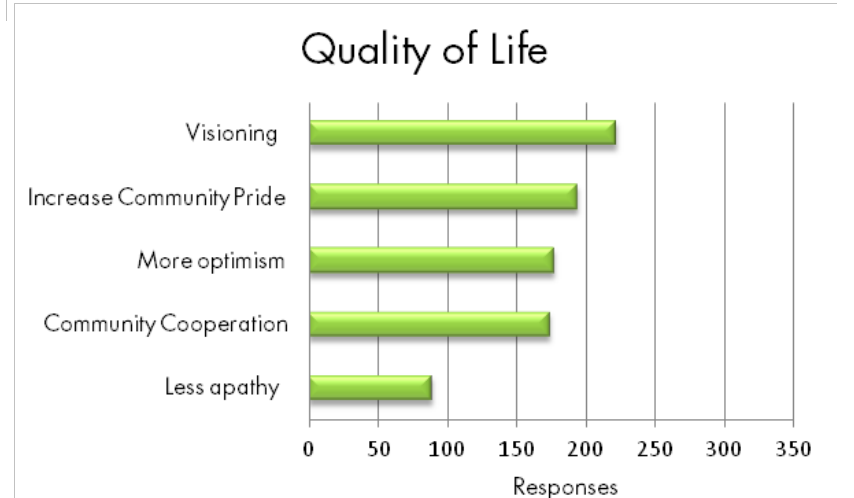
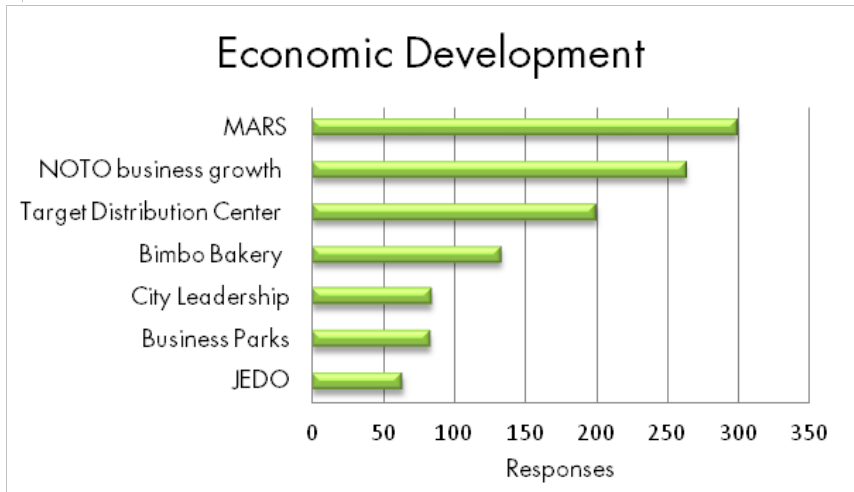
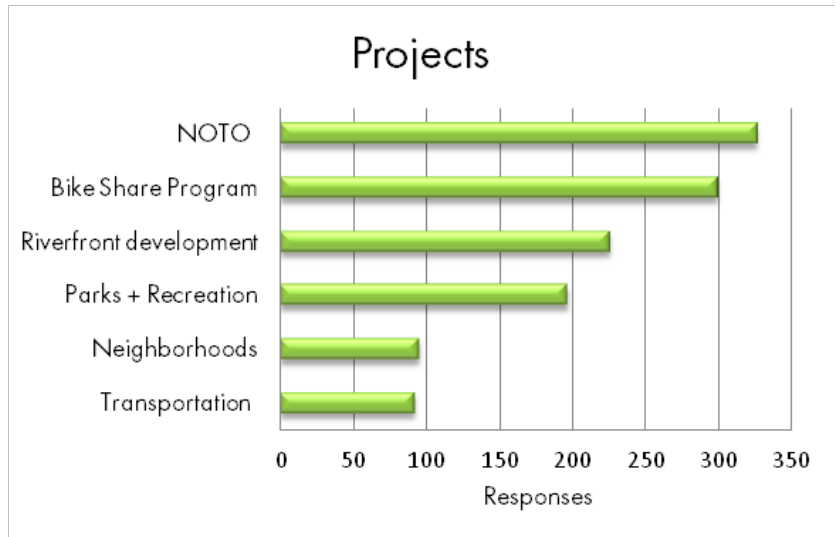
Listen to understand the community, Survey 2015

In 2015 Heartland Visioning dedicated its efforts toward verifying the community priorities and educating the public about the successful changes in our community since 2008. To verify community priorities we created a survey for people to complete during our public presentations held between April and October of 2015. We looked for changes in positive perception, areas of pride and continued opportunities for future impact.

Survey Methodology

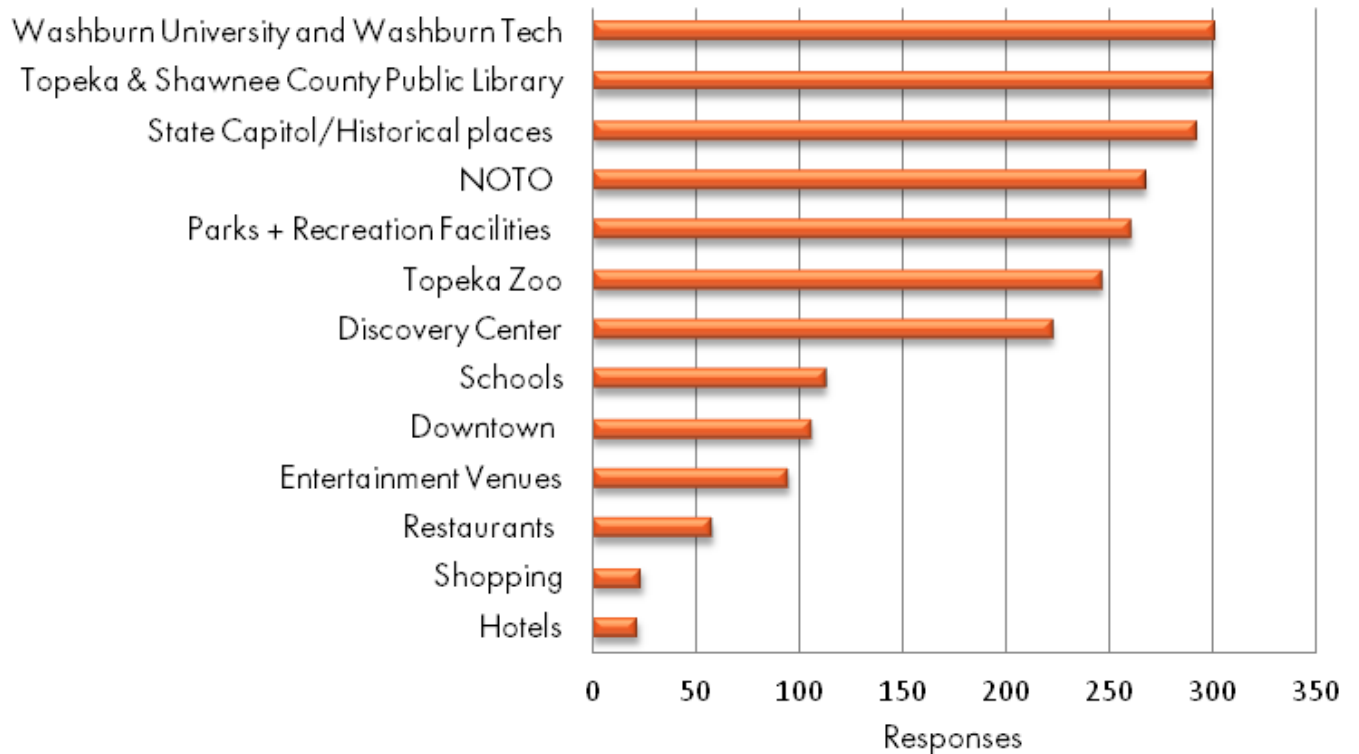
- The survey was created by Heartland Visioning staff and reviewed by the Management Committee. Survey respondents were asked to respond to each question by circling provided responses and adding additional comments.
- Each survey was completed at the end of public presentations including Community Engagements with Shawnee County Public Library, Parks + Recreation, and presentations to retired teachers, Westar, Leadership Greater Topeka, etc. See full list of groups who participated and full survey in our appendix online.
- Data was tabulated, with extra comments thematically analyzed using the Delphi method to sort them into relatable responses. Survey respondents included a wide range of ages from 20 through 65+ with representation both male and female. Different community agencies and organizations were represented in this information gathering process.

What do you perceive as positive change in Topeka?

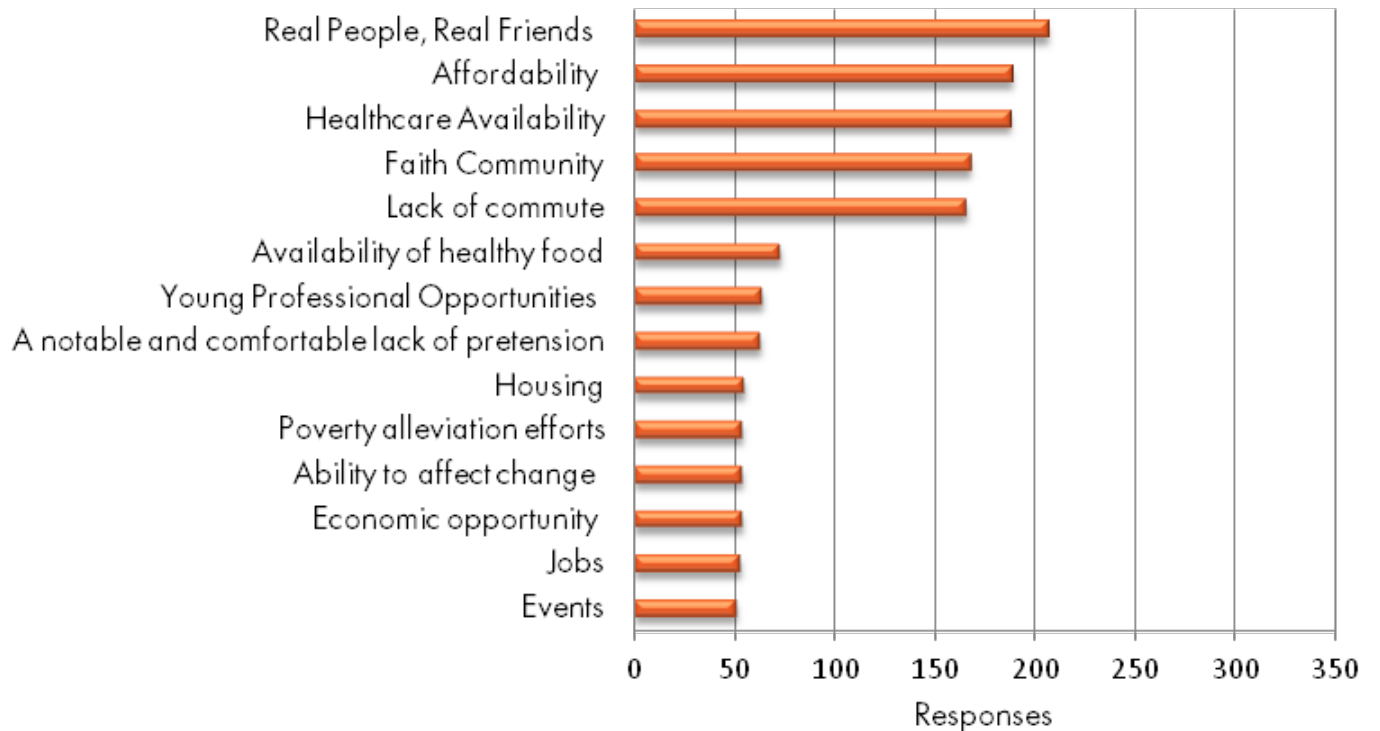


Why are you Proud of Topeka?

Places

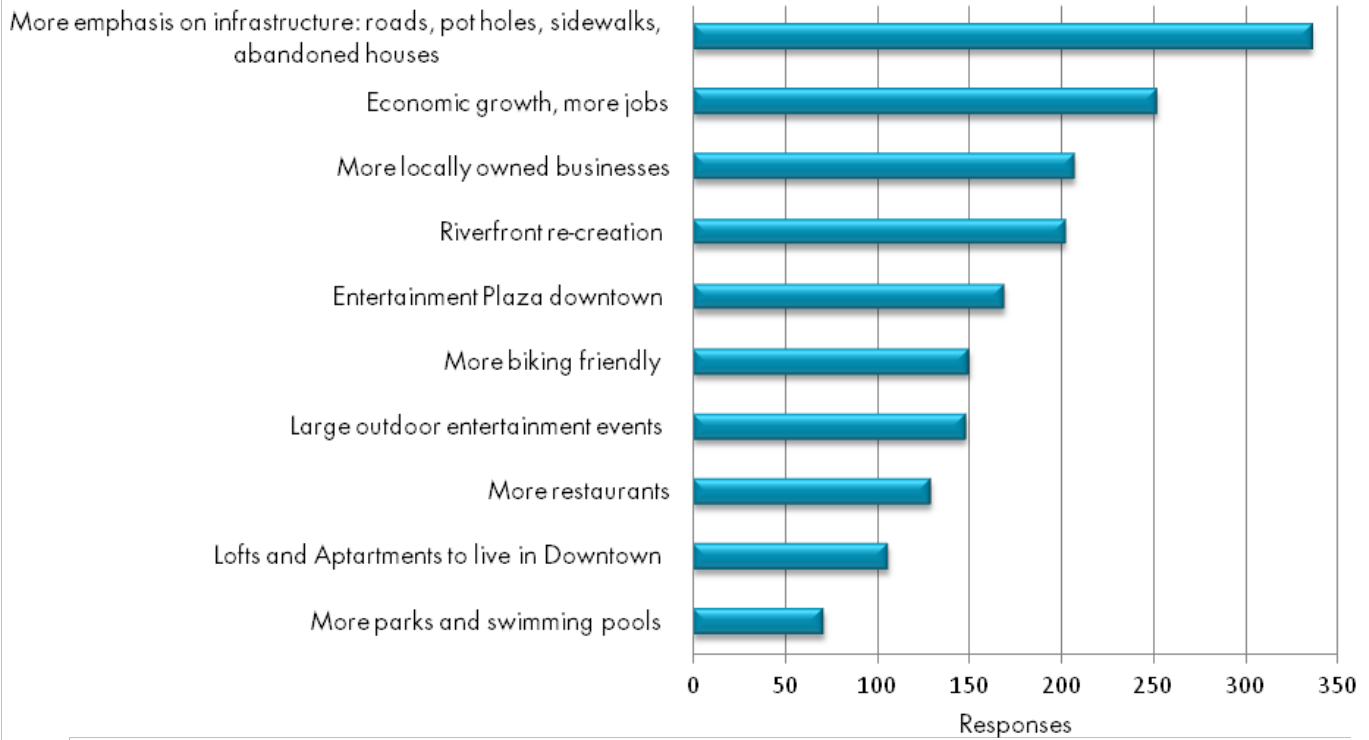


Qualities

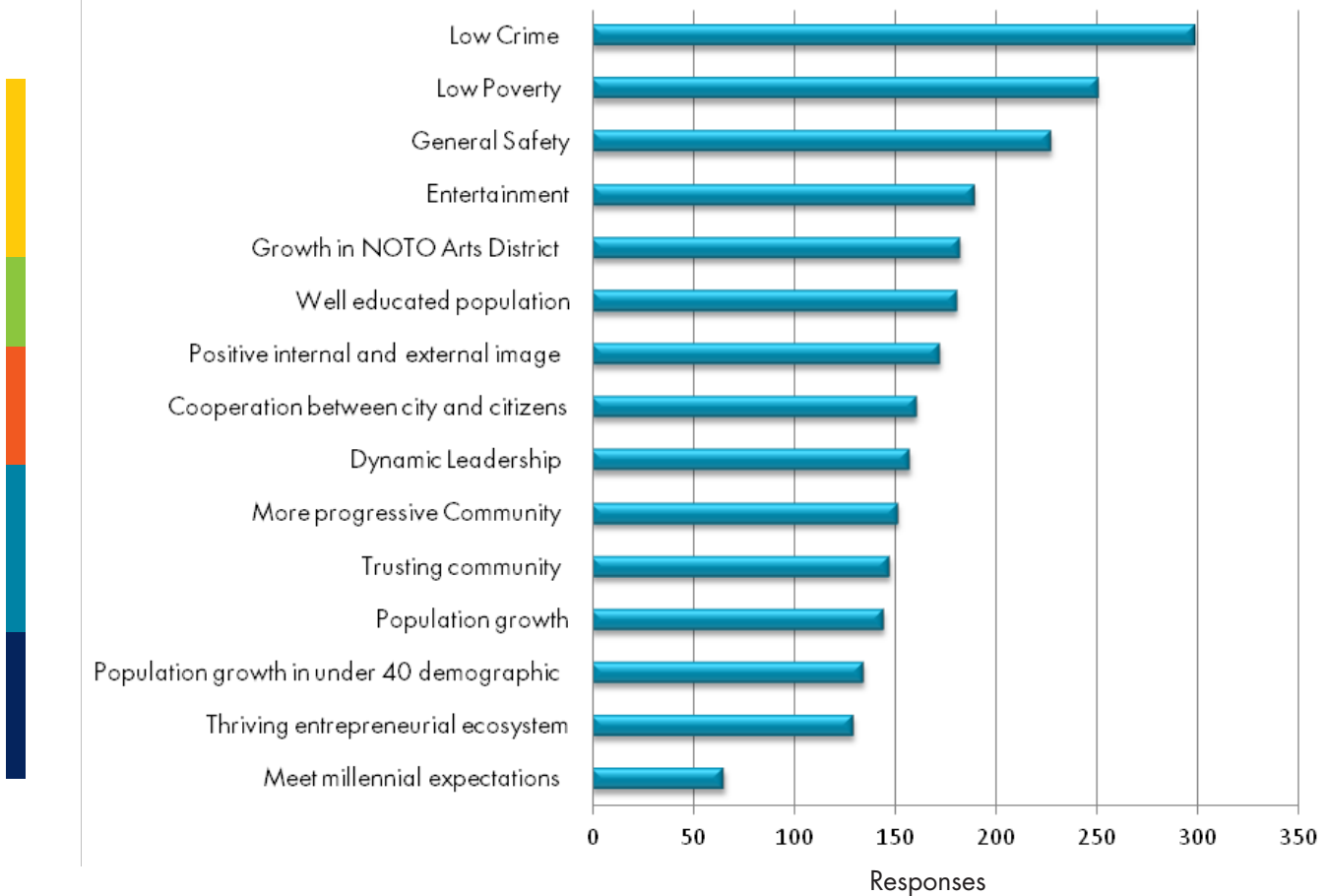


What do you want for the future of Topeka?

Objects



Qualities





2015 Survey Groups

Community engagements/presentations

Community Engagements with Topeka Shawnee County Public Library

- Topeka & Shawnee County Public Library
- Countryside United Methodist
- Auburn Civic Center,
- Juli's Coffee and Bistro, Fast Forward
- Sacred Heart Church
- Garfield Park Community Center

Community Engagements with Shawnee County Parks + Rec

- Cypress Golf Course Club House,
- Westlake Shelter in Gage Park
- Ramada Inn Downtown
- Lake Shawnee - Bettis Event Center
- Shawnee County K-State Research and Extension, PRIDE County town groups

- GO Topeka Board and Greater Topeka Chamber Board
- C5-Alive
- Cosmopolitan Club
- Fat Wednesday
- Greater Topeka Leadership class
- Heartland Visioning Donor Reception
- Latino Leadership Organization
- Management Committee
- Mayor Township luncheon
- North Topeka Business Alliance
- Retired Teachers Association
- Senior Council of the Chamber
- Sheppard's Center
- South and West Rotary clubs
- Steering Committee
- Sunflower Association of Realtors
- Washburn Alumni Association
- Westar management

Gender: M/F

Age: _____

1. What do you perceive as positive change in Topeka?

Projects

- Riverfront development
- NOTO
- Parks and Rec
- Neighborhoods
- Transportation
- Bike Share program

Economic Development

- MARS
- Target Distribution Center
- Bimbo Bakery
- JEDO
- Business Parks
- NOTO business growth
- City Leadership

Quality of Life

- Increased community pride
- Less apathy
- More optimism
- Community cooperation
- Visioning

What else?

2. Why are you proud of Topeka?

(Circle as many as you desire and add others.)

Places

- Parks & Recreational Facilities
- Entertainment Venues
- Topeka Shawnee County Public Library
- Topeka Zoo
- Washburn University & WU Tech
- Shopping, where?
- Discovery Center
- Schools
- Restaurants
- State Capitol
- NOTO
- Downtown
- Hotels

Qualities

- Events, which ones? _____
- Faith community
- Economic opportunity
- Real people, real friends
- A notable (and comfortable) lack of pretension
- Lack of commute
- Affordability
- Ability to affect change
- Poverty alleviation efforts
- Housing
- Jobs
- Young professional opportunities
- Availability of healthy food
- Healthcare Availability

Why else?

3. What do you want for the future of Topeka?

(Circle as many as you desire and add others.)

Objects

- More emphasis on infrastructure: roads, pot holes, sidewalks, abandoned houses
- Economic growth, more jobs
- Riverfront re-creation
- Entertainment Plaza downtown
- More parks and swimming pools
- Large outdoor entertainment events
- More restaurants
- More locally owned businesses
- More biking friendly
- Lofts and apartments to live downtown

Qualities

- Entertainment
- Growth in NOTO Arts District
- Population growth
- General safety
- Positive internal and external image
- Meet millennial expectations
- More progressive community
- Dynamic leadership
- Trusting community
- Cooperation between city and citizens
- Well educated population
- Low poverty
- Low crime
- Thriving entrepreneurial ecosystem
- Population growth in under 40 demographic

What else?

4. How would you want to receive information about community change?

(Circle as many as you desire and add others.)

- In a positive manner from word of mouth
- Heartland Visioning website
- City website
- County Website
- Chamber website
- GO Topeka Website
- Topeka 365
- Visit Topeka
- Facebook
- Twitter
- Apps
- Newspaper/CJ online
- Publications like magazines
- Through my church and other organizations
- Through my employer
- Community meeting updates
- At the library
- At community events such as parades and First Fridays
- Various locations
- One central location

How else?

If you would like to receive Heartland Visioning monthly updates provide email here: